



## Longstreth Sporting Goods Hires Jana Withrow as Director of Field Hockey

*Jana Withrow's years of dedication, passion and proven commitment to the game of field hockey will strengthen Longstreth's team.*

**SPRING CITY, PENNSYLVANIA, April 1, 2019** -- Longstreth Sporting Goods is extremely pleased to announce Jana Withrow will be returning as Director of Field Hockey. She will lead the field hockey team with a focus on Longstreth's sales efforts, and will coordinate equipment and uniform/apparel product offerings to build a cohesive experience for our college, team, and club customers. Longstreth co-owner John Schaefer says, "We are very happy that Jana is returning to Longstreth to lead our Hockey team, and believe that she and Alli Lokey together will offer the best customer service available by combining true hockey expertise with our great selection of hockey products, including from our core brands TK, Gryphon and Ritual."



Jana has an extensive hockey background as a top-level goalie and coach. She was an All-American and National Champion at the University of North Carolina. After college, Jana earned a goalkeeper position on the USA Women's National Team – where she was a member of the team during the 1998 World Cup and 2000 Olympic Qualifier games. Keeping her hand in the game, she spent a few years coaching at the University of North Carolina and became head coach of Columbia University in 2009. She joined Longstreth Sporting Goods in 2010 as Field Hockey Manager where she managed our hockey business to develop the best equipment and bring it to the U.S. market. Jana has spent the last six years managing hockey sales for Harrow Sports.

"I am thrilled to be joining the Longstreth team," states Withrow. "I share their values, their focus on innovative products and passion for the game. With my knowledge of the marketplace, and Longstreth's history in women's sports, I know we can offer customers a great experience."

Longstreth Sporting Goods has been dedicated for more than 40 years to encouraging and developing women's sports. While specializing in Field Hockey, Lacrosse, and Fastpitch Softball, Longstreth can also outfit almost any team or athlete. Located approximately 30 miles northwest of Philadelphia, PA, Longstreth provides teams across the United States with the best equipment, uniforms/teamwear and footwear. Visit [www.longstreth.com](http://www.longstreth.com) to see the full selection of products.

Contact: Kim Crater, Longstreth Sporting Goods, LLC. 800.545.1329 [www.longstreth.com](http://www.longstreth.com)